



Open For Business

Public Schools, Private Schools & Higher Education



Bush Intercontinental At Night, photo courtesy of Houston Airport System

Humble Area Economy

What began as a small community located near the river has now blossomed into an ever-widening area of prosperous commerce and multi-community growth. Housing starts in the area are among the highest in the state as developers find attractive ways for homeowners to get away from the hustle and bustle of the city into the wooded reaches of the Lake Houston Area. The business community is thriving with all new developments in the region.

George Bush Intercontinental Airport

George Bush Intercontinental Airport, located only ten minutes away, is a friend and neighbor. Houston's three primary airports form one of the largest airport systems in the world - they also represent one of the local region's strongest economic partners

Poised for another 50 million-plus passengers this year, the Houston Airport System (HAS) is expanding its network across the globe and opening doors for local entrepreneurs.

Its largest airport, George Bush Intercontinental, has recently added service by Emirates and Singapore Airlines, increasing the international reach for Houston.

This tremendous growth has positioned the Houston Airport System as a leader in the global aviation market - HAS is the fourth-largest airport system in the United States and the sixth-largest in the world.

Despite all these tremendous accolades, the international gateway has never forgotten its roots. HAS actively works with local organizations and chambers of commerce to help local entrepreneurs take advantage of the myriad of business opportunities available at its three airports.

This year, the airport system celebrated its fourth-annual Business Opportunity Networking Fair at the Humble Civic Center and the results were phenomenal. Hundreds of attendees learned how to do business with HAS through a series of one-on-one sessions and seminars.

Each year more than \$25 billion in positive economic impact is generated by the Houston Airport System and more than 151,000 local jobs

are supported by its three airports.

As new airlines, passengers and tenants continue to arrive at Houston's airports, the opportunities for small business owners to break into the global market will increase significantly. For more information visit www.fly2houston.com

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LAKE HOUSTON AREA INDUSTRY SIZE & GROWTH

Description	2009 Jobs	2010 Jobs	Growth	% Growth	Current EPW
Agriculture, natural resources, and mining	1,099	1,134	35	3%	\$139,457
Construction	6,802	7,070	268	4%	\$56,875
Education and health services	9,620	10,169	549	6%	\$44,413
Financial activities	5,130	5,433	303	6%	\$46,928
Government	6,959	7,307	348	5%	\$44,723
Information	520	533	13	3%	\$52,296
Leisure and hospitality	10,222	10,745	523	5%	\$17,997
Manufacturing	1,605	1,637	32	2%	\$53,638
Other services	5,311	5,452	141	3%	\$25,429
Professional and business services	9,340	9,852	512	5%	\$50,758
Trade, transportation, and utilities	17,145	17,586	441	3%	\$36,524
Total	73,751	76,916	3,165	4%	\$41,380

2009 EMPLOYEES BY OCCUPATION

<i>"White Collar" Employees</i>	Percent (63.9%)
Management/Business/Financial	12.9%
Professional	20.2%
Sales	13.3%
Administrative Support	17.4%
Services	15.4%
<i>"Blue Collar" Employees</i>	Percent (20.7%)
Construction, Repair, & Mining	6%
Farming, Forestry, & Fishing	0%
Installation, Maintenance, Repair	5.3%
Production	4.6%
Transportation, Material Moving	4.9%

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TOP 10 EMPLOYERS IN THE LAKE HOUSTON AREA

Business	Employees
1. Humble ISD	3,000
2. Taco Bell Gulf Coast Region Office	3,000
3. Halliburton Energy Services	1,500
4. Memorial Hermann Northeast	3,000
5. Houston Airport System	1,260
6. Administaff	1,200
7. Trees & Arbor Care	1,200
8. Hydрил Company	900
9. Smith International	850
10. George Bush Intercontinental Airport	768

Industry Size & Growth Source: EMSI Complete Employment - 4th Quarter 2009. Employers By Occupation Source: ESRI Online. Top Ten Employers Source: Lone Sar College District

